



SmartTack™ EZ Peel® Reseal™ packaging solution reduces food waste

COMPANY/
ORGANIZATION



FOOD CHAIN
AREA



ISSUE
ADDRESSED

Buying food in bulk is an increasing trend with cost-conscious consumers. However, this practice may lead to food spoilage and increased food waste due to consumers not being able to consume the product in time.

SOLUTION

Bemis Company's SmartTack™ EZ Peel® Reseal™ packaging solution is a resealable package using DowDuPont materials (DuPont™ Selar® PA and DuPont™ Bynel®). The package incorporates lightweight, thin flexible forming film and is made up of two individually sealed compartments. It allows the individual compartments to be sealed separately and enables the consumer to reseal the package with fingertip pressure. Perforation between the two compartments allows the consumer to easily separate without using a knife or scissors.



EXPECTED
BENEFITS

Reduced food waste: The packaging solution provides consumers the ability to peel and reseal the package at least 20 times.

Convenience: It meets the consumer need for easy opening and reclosing.

CASE LINK

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CONTACT
INFORMATION

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