



Modified Atmosphere (MA) Carton Sandwich Wedge extends shelf life of cold sandwiches

COMPANY/
ORGANIZATION

RAP

FOOD CHAIN
AREA



ISSUE
ADDRESSED

Due to their limited shelf life, a high proportion of prepared cold sandwiches goes to waste. DayFresh™ and standard carton board sandwich packs for chilled sandwiches are suitable for display for only 1 to 3 days.

SOLUTION

RAP's MA Carton Sandwich Wedge is the world's first hermetically sealed carton sandwich pack. It is made from sustainable carton board and film laminate. Its barrier film flushes out gasses, achieving less than 1% residual oxygen inside the wedge. It also features easy perforated openings, anti-mist windows, and high quality print surfaces for branding.



EXPECTED
BENEFITS

Extended shelf life and reduced food waste: The MA Wedge seals in freshness and protects products from contamination. Depending on the ingredients, a shelf life of up to 28 days can be achieved.
Increased savings: MA Wedges are 20% lighter than equivalent packaging, resulting in decreased production and shipping costs.
Environmental sustainability: As it is made from carton board and film laminate, it reduces the need for oil-based plastics. Carton board is also widely recyclable.

CASE LINK

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CONTACT
INFORMATION

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