



**[WATER.REMINDER/WATER.IO]**

<b>TITLE</b>	Smart packaging developer creates smart water bottle cap
<b>COMPANY / ORGANIZATION</b>	
<b>KEYWORDS</b>	Smart, cap, sensor
<b>INDUSTRY AREA(S) AFFECTED</b>	<b>Consumer use</b>
<b>ISSUE ADDRESSED</b>	Some people can be forgetful about staying hydrated throughout the day. However, dehydration is dangerous for one's health, and can be potentially fatal.
<b>SOLUTION</b>	<p>Smart packaging developer Water.IO has developed a smart cap, called Water.Reminder, to remind users to keep hydrated throughout the day. Water.Reminder contains a simple device that blinks, vibrates, or sounds an alarm to alert users that it is time to drink, and simply clips onto a bottle's existing cap.</p> <p>The cap also features a touch sensor to identify the touch of a user; a light sensor to determine the lighting status of a room; and a closure/package sensor to determine if the bottle cap is open or closed. Users may change the alert settings so the alarm only reminds at predetermined intervals, and is preprogrammed to adjust reminders based on bottle usage to prevent unnecessary use.</p> 
<b>EXPECTED BENEFITS</b>	<p><b>Health and safety:</b> Water.Reminder is a valuable tool to help keep people hydrated, especially during hot weather, busy times, or a combination of both. However, this technology can also potentially be applied to other areas, such as pharmaceuticals (i.e. medicine bottles) to remind patients when it is time to take their medication.</p>
<b>CASE LINK</b>	<p>AIPIA, <i>Drinking Enough Water Just Got Smarter</i>  <a href="http://www.aipia.info/news-Drinking-Enough-Water-Just-Got-Smarter-570.php">http://www.aipia.info/news-Drinking-Enough-Water-Just-Got-Smarter-570.php</a></p> <p>Water.io, <i>Water.Reminder</i>  <a href="http://www.water-io.com/smart-hydration-bottle-reminder">http://www.water-io.com/smart-hydration-bottle-reminder</a></p>
<b>CONTACT INFORMATION</b>	<p><b>Water.io</b>  <b>Phone:</b> +972 544 902531  <b>Email:</b> info@water-io.com</p>